

LV10-11

LV
WOOD FLOORS

Sealtest
ICE CREAM

HEAV
DELICATESSEN • SCHOOL SUPPL

CIGARETTES CAN



DANRU
BEER-ALE



STAYS FRESH
DAYS LONGER

EXTRA DRY

NEWS

NEWS

BUFFALO
EVENING NEWS

The original storefront at our first location on Hertel Avenue in Buffalo NY



BUFFALO NY 1985

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JIM CAROLL
Circa 1985

WHAT IS NOW LV WOOD FLOORS BEGAN ITS STORY 25 YEARS AGO IN AN ANTIQUE REFINISHING SHOP IN BUFFALO NY

In 1985 in a modest storefront in Buffalo NY a small company opened its doors to the public for the first time as Buffalo Hardwood. The company's founder had worked as a master antique refinisher, restoring priceless pieces and millwork in prestigious turn of the century homes built in the gilded age of the region. Years of hard work and dedication of co-founders Jim & Carolyn Carroll proved fruitful and the pair positioned Buffalo Hardwood atop the industry, winning prestigious awards from the National Wood Flooring Association year after year.



MANHATTAN SHOWROOM

Opened in 2008, LV's New York flagship was designed in house, and presents an ever changing mix of products in a crisp, open environment.

THE STORY

In 2000, the company began importing from Italy, reinventing itself as Legno Veneto. In 2005 the rehabilitation of a snow plow fabrication plant into a sales, warehousing and logistics facility spurred the creative forces behind the company into expanding their product base. Dubbed “The Annex”, the bold new facility served and a launching point for new materials being brought to market. Noting that the products were no longer purely Italian, Legno Veneto was streamlined to LV. In July of 2008, the opening of LV’s flagship showroom ushered in a new era for the company. Situated in Chelsea/Flatiron District in Manhattan, the area surrounding the showroom is saturated with design related businesses of every sort.



LV has grown significantly & a lot about the company has changed over the years, but we are still a family run business with employees who have been with us from day one. This mentality is the driving force and influence for LV's directors, who are dedicated to customer service, treating people like people, and to being the best - not the biggest. It is also this mentality that has inspired us to assemble a collection of products that is unparalleled in its versatility and style.



THE ANNEX

In house design also produced this LV facility - a sales and logistics hub located just outside of Buffalo NY.

THE GOODS

LV creates custom flooring, and supplies domestic unfinished hardwoods in any species or size. The bulk of our materials are harvested / salvaged, and finished in America. We also import & distribute prefinished hardwoods from Canada, Italy & Austria. We know our mills well, and visit them often. They are partners in our endeavors - and like us, our partners are required to practice the most sustainable production methods known in the market today.

Bespoke

(be-spok)

A British-English term used primarily to describe hand tailored mens clothing. Made to the buyer's specification, each piece of bespoke tailoring involves a personal measurement and fitting.

BESPOKE

Like a Savile Row fitting, the distinguishing points of an LV Bespoke Wooden Floor are the buyer's ability to select the material used to manufacture the product and to customize it as they see fit. The dimensions of the material, the features added to it, the way the product is colored and finished are all executed to your specifications. Bespoke tailoring engages a high degree of customization and involvement of the end-user in the production of the product, such is the case with an LV Bespoke Wooden Floor.

BESPOKE
06-11

RECLAIMED
12-17

TIMELESS
18-23

BOUNDLESS
24-30

END NOTES
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BESPOKE PLANK
AMERICAN BLACK WALNUT
FRUITWOOD



BESPOKE PLANK
RIFT & QUARTERED
WHITE OAK
DRIFTWOOD

LV WOOD FLOORS
02-05

BESPOKE
06-11

RECLAIMED
12-17

TIMELESS
18-23

BOUNDLESS
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BESPOKE PLANK
HICKORY PECAN
BAY

BESPOKE PARQUET



MARIE ANTOINETTE
BLACK WALNUT



VERSAILLES
RIFT & QUARTERED WHITE OAK



TOSCANA
BLACK WALNUT BUTTERNUT



VERSAILLES
DISTRESSED WHITE OAK



ORAGAMI
FIGURED MAPLE



FRENCH HERRING BONE
WHITE OAK DRIFTWOOD

AVAILABLE SPECIES

American Black Walnut
American Hickory
Maple

American White Oak
- Quartersawn
- Rift Sawn
- Rift & Quartered
- Plain Sawn

Inquire for additional species

AVAILABLE TREATMENTS

Bleaching
Ceruse
Color Matching
Color Customization
French Bleed
Gloss Level Adjustment
Metal Top Nails

Oil & Wax Finishes
True Hand Scrape
Tumble Distress
Wire Brushing
Wooden Pegging

BESPOKE PLANK



WHITE OAK SMOKE



WHITE OAK DRIFTWOOD



WHITE OAK CONCH



WALNUT STEALTH



WHITE OAK CAPPUCCINO



WALNUT BLANC



**OAK FENCING AWAITING
RECLAMATION**

Reclaim

(ri-klem')

To bring into or return to a suitable condition for use, as cultivation or habitation.

RECLAIMED

At LV we consider reclaimed wood to be the most sustainable building material available today. Our reclaimed woods are salvaged from dilapidated wooden structures such as barns, factories, industrial facilities, and in one very special case, an ancient temple in Thailand. The stunning visual characteristics of reclaimed wood are completely natural and are the result of a many years of weathering in the vast ranges of environments we unearth these wooden artifacts from. Their true patina is impossible to duplicate, and for that matter, is unattainable in a new wood floor. We source the bulk of our reclaimed woods from North America but also import some from the Italian Alps via our friends at Antico Cadore.

LV WOOD FLOORS
02-05

BESPOKE
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RECLAIMED OAK
HIT OR MISS



FLOP HOUSE OAK

Our Original Face Oak finished in an all natural flax based oil produces a deep and inviting tone. This amazing color enriching finish is VOC free and is an excellent option for any residential or commercial project.

FENCE POST OAK

We salvage these materials from equestrian farms in Virginia & Kentucky. Fence Post Oak is offered prefinished in these 6 standard colors & surfaces, but feel free to create your own version.



ORIGINAL FACE



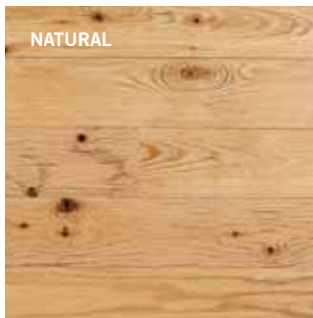
ANTIQUE HEWN



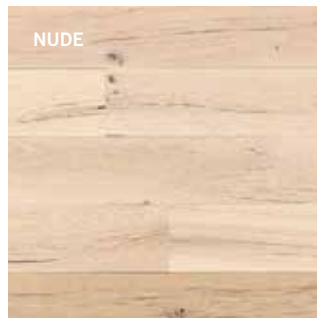
MONTAUK



HIT OR MISS



NATURAL



NUDE

RECLAIMED OAK

RECLAIMED OAK HERRING BONE

Made from the culled portion of wider plank productions, this visually stunning product is surprisingly cost conscious.

Reclaimed woods are more versatile than one would think. Warm & comforting, raw & pragmatic, charming & sensible, reclaimed wood is capable of adding many feelings to any aesthetic. Consider them not only for floors, but for walls, ceilings, back splashes, etc.

ANCIENT TEAK

ANCIENT TEAK

Salvaged from a temple in Thailand which an earthquake had damaged beyond repair, spectroscopic dating places these timbers at 250 years old.

“The monk came to take leave of an old friend, the wood that until a few days before, had been part of his temple. He approached the beams and planks that we had so painstakingly and respectfully removed from the fallen structure. He looked at the ancient columns, still proudly displaying a patina of green pigment. Serenely he placed his hands on the wood, nearly caressing it, and said goodbye.”

LV RECLAIMED



OAK
ORIGINAL SURFACE



OAK
HIT OR MISS



OAK
MILLED



CHESTNUT
MILLED



PINE
HIT OR MISS



PINE
MILLED



BARN WOODS
WHITE



BARN WOODS
RED



PINE HIT OR MISS
WHITE OIL

Our reclaimed woods are FSC Certified, are available in both engineered and solid formats, unfinished or prefinished, and in varied or single widths.

ANTICO CADORE



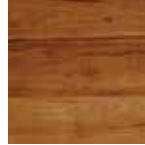
ANCIENT ABETE
PRIMA PATINA



ANCIENT LARCH
PRIMA PATINA



ANCIENT ELM



ANCIENT TEAK

AVAILABLE SPECIES

Abete	Maple	Yellow Pine
Chestnut	Mixed Hardwoods	Teak
Elm	Mixed Softwoods	Walnut
Hickory	Oak	
Larch	White Pine	

Timeless

[tahym-lis]

Eternal, everlasting, not affected by time

EUROPEAN OAK WINDSOR
SMOKED & OILED

TIMELESS

A timeless design requires a timeless back drop, and these are the products that will help you to attain this aesthetic. To some, the idea of a timeless or classic wood material would suggest only those used in their raw, unaltered forms - beautifully undressed as nature intended them. In some cases this may be accurate, however some methods of treating wood to enhance or augment color & texture date to the origins of design itself.

LV WOOD FLOORS
02-05

BESPOKE
06-11

RECLAIMED
12-17

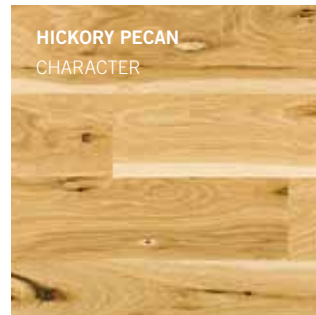
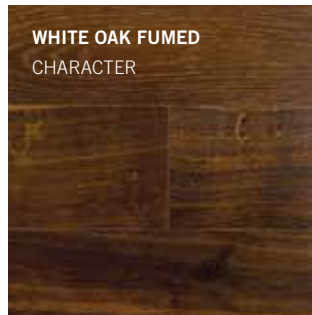
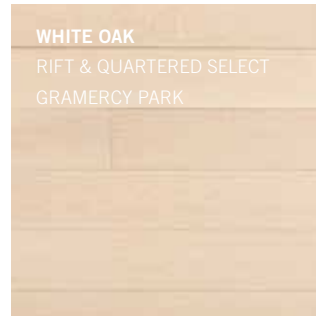
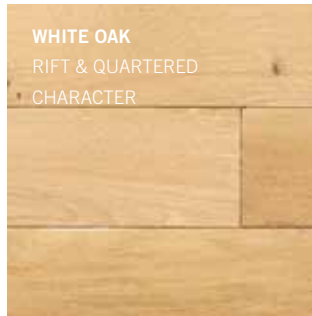
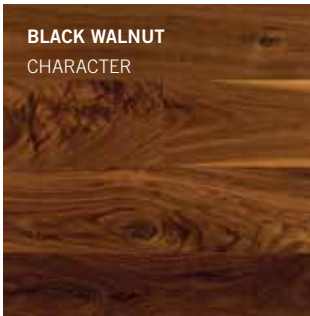
TIMELESS
18-23

BOUNDLESS
24-30

END NOTES
31



EUROPEAN OAK
LUGANO



For example, we use the term “ceruse” to describe a pickled or white wash effect, while the actual term finds its origins in a 16th century cosmetic called Venetian Ceruse - used by royalty & nobles as a skin whitener. In the 1800’s we used Shellac, a resin secreted by the female Lac Bug when building her cocoon. Today we use water based polyurethanes to achieve the look of Shellac - that being a well honed, polished wood floor.

V WOOD FLOORS
2-05

BESED

TIMELESS
18-23

SOFT LINES
24-29

INDI NOTES

THERMO OAK
NATURAL OIL

As early as the 13th century the Chinese were using an oil processed from the seed of the Tung Tree to finish wood products. While Tung Oil is still used today, at LV we use all natural flax based oils to provide us with a VOC free method of finishing wood with perhaps the most timeless of all wooden floor styles - a dry, matte, natural feeling finish that is soft and forgiving under foot.



EUROPEAN OAK
WHITE OILED

TIMELESS AMERICAN



BLACK WALNUT
SELECT



BLACK WALNUT
QUARTERSAWN



WHITE OAK
RIFT & QUARTERED
CHARACTER



WHITE OAK
RIFT SELECT



HICKORY PECAN
CHARACTER



AMERICAN CHERRY
CHARACTER

SMOKED & OILED



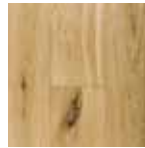
EUROPEAN OAK
LUGANO



EUROPEAN OAK
ST MORITZ



EUROPEAN OAK
WHITE OILED



EUROPEAN OAK
NATURAL



EUROPEAN OAK
OLDE DUTCH



BLACK WALNUT
NATURAL OIL

SEGATO A MANO



UNICA OAK
TERRA



UNICA OAK
SABBIA

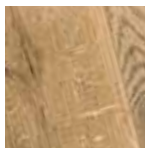


UNICA LARCH
SABBIA

TILO



OAK ALPIN
NATURAL



OAK
OLD STYLE



OAK ALPIN
STONE



LARCHE ALPIN
WHITE



LARCH APLIN
NATURAL

Boundless

[bound-lis]

Without bounds or limits

BOUNDLESS

Some projects call for qualities not connected to distant memories or nostalgia. In these situations, when a design requires a new idea, a change in direction or an element not linked to time - you need to play a wild card. These options are bold, playful, silly, off the wall, inspiring and full of whimsy. Wild color meets intense texture. The rugged outdoorsman meets the beatnik poet. These products aim to energize your creative side - use them for floors, walls, counter tops, tables, benches, anything. Use them for half pipes! Use them for anything you can get your clever little hands on.

LV WOOD FLOORS
02-05

BESPOKE
06-11

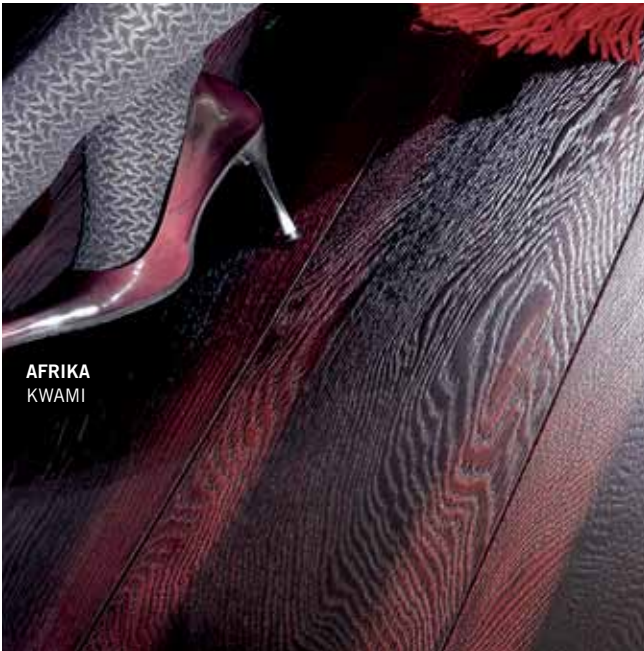
RECLAIMED
12-17

WELFARE
18-23

BOUNDLESS
24-30

END NOTES
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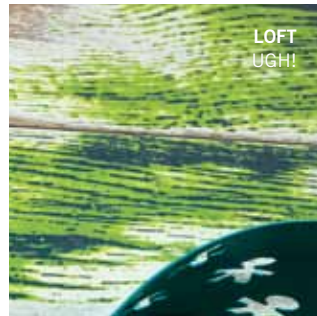
THERMO LARCH
HIGHLAND



AFRIKA
KWAMI



RECLAIMED OAK
BLACK AND BLUE



LOFT
UGH!



LOFT
YKE!



LARCH
PIOGGIA



WALNUT
INLINE

LV WOOD FLOORS
02-05

BESPOKE
06-11

RECLAIMED
12-17

TIMELESS
18-23

BOUNDLESS
24-30

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EUROPEAN LARCH
ZIMBABWE



THERMO LARCH
OLD STYLE



LARCH
GHIACCIO



THERMO OAK
INLINE

LOFT [OAK]



PAF



UGH



BLUB



SNARL!



YKE!

AFRIKA [OAK]



KWAMI



YOMBE



MUMUYE



BANGWA

BIANCHI



**OAK
GHIACCIO**



**OAK
RUGIADA**



**OAK
PIOGGIA**



**LARCH
GHIACCIO**



**LARCH
BREZZA**



**LARCH
PIOGGIA**

SEGATO A MANO



**UNICA OAK
CENERE**



**UNICA LARCH
ACQUA**



**UNICA LARCH
LAVA**

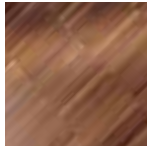
TILO



THERMO OAK
INLINE



OAK
INLINE



WALNUT
INLINE



THERMO LARCH
OLD STYLE



THERMO LARCH
HIGHLAND

COUNTRY INGLESE [OAK]



ESSEX



DEVON



SURRY



SUSSEX



KENT

C SERIES [ASH]



VENETIA



MYKONOS



ANDALUCIA



VALENCIA



AIX

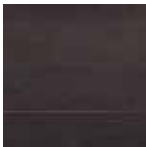


CANNES

M SERIES [MAPLE]



ARUBA



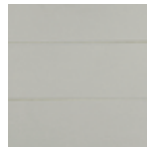
PUNALU'U



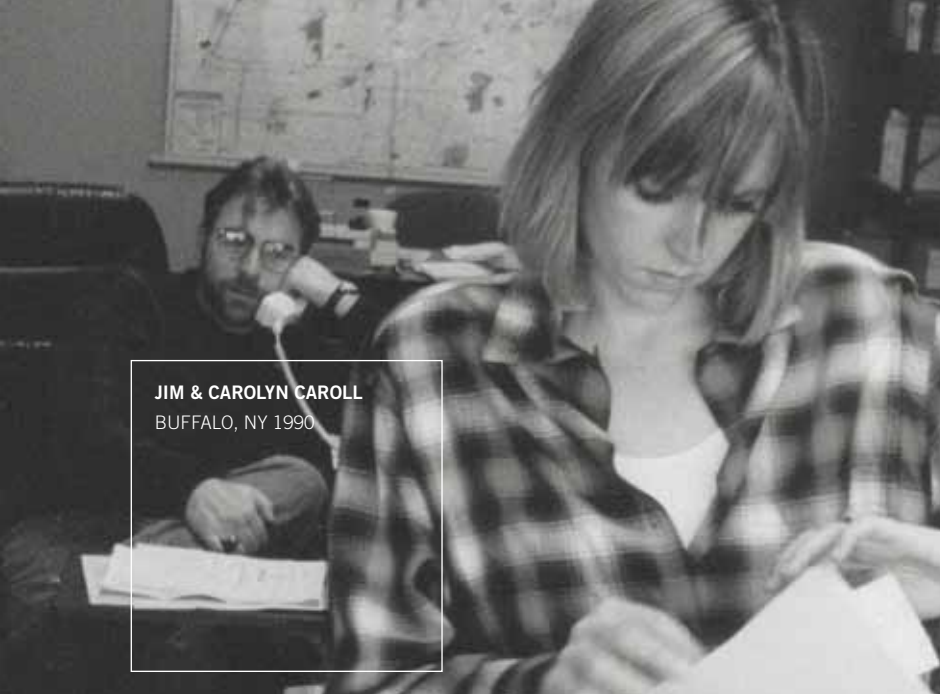
AKOYA



GEISHA



1969



JIM & CAROLYN CAROLL
BUFFALO, NY 1990

LV WOOD FLOORS
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LVWOODFLOORS.COM

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SW-COC-002239
The mark of responsible forestry.
Please ask about our FSC certified products.
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EAVEY'S

EN • SCHOOL SUPPLIES • CONFECTIONERY

Sealtest
ICE CREAM

CIGARETTES CANDY

Coca-Cola

CIGARS GROCERIES

DANBU
BEER-ALE

CANANDAIGUA
LAGER

PHOENIX
ALE-BEER

Stein's
Canandaigua
EXTRA DRY Beer
it's De-Sugarized

WS

WS

FALD
GNEWS

THE ANNEX

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LVWOODFLOORS.COM

FLAGSHIP SHOWROOM

LV WOOD FLOORS, INC.

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